

My Cat Grass

Affiliate Programme Setup Guide



Logging In

Thank you for setting up an Affiliate Account with www.MyCatGrass.co.uk. To help you get started we have prepared this quick setup and user guide. We hope this helps you login, setup your first affiliate link, edit your affiliate link with a custom name, view your campaigns (how well your links are performing) and view your commissions and pay-outs.

Visit www.mycatgrass.co.uk to log in

What You'll Need

User Name:	Created when you setup your account
Email Address:	Used to create your account
Password:	Created when you setup your account

Top Tip:

When you first login, don't forget to select "Remember Me" button to save your login details. You can do this for multiple accounts allowing you to select the account you wish to log into and your password will be remembered.



Ready Grown Cat Grass

Grow Your Own Kits

Cat Grass Seeds

Shop

My Account



MY CAT GRASS

My Cat Grass is the UK's only Pet Food Grade producer of a range of Cat Grass products. Our range includes Ready Grown, Grow Your Own Kits and

Reports

The Report Tab allows you to see a summary of your affiliate account. The sections at the top with icons shows summaries for Gross Commissions, Orders that have been refunded, Net Commission, Total Sales, Number of Site Visitors from your affiliate links and Conversions (clicks that have resulted in sales).

Products

The product section shows a list of products sold as a result of visitors coming to the site and purchasing items using one of your affiliate links.

Referrals

The Referrals section of the Reports Tab shows all the referrals that your affiliate links have generated, including customers names and order values.

Payout History







The Pay outs section of the Reports Tab shows all pay outs past and due for your affiliate account. It also shows the status of the pay outs, Awaiting Payment and Paid.

Dashboard Orders Subscriptions Referrals Communication Coupons Addresses Payment methods **Affiliate**

Account details Logout

Reports Profile Campaigns

From - To

 £0.00 • 0 Gross Commission	 £0.00 • 0 Refunds	 £0.00 • 0 Net Commission
 £0.00 Sales	 0 Visitors	 0.00% • 0 Conversion

Products

Product	Sales	Qty
No products to show		

Referrals

Date	Customer	Commission	Payout status
No referrals to show			

Payout History

Date	Amount	Method	Notes
No payouts to show			



Affiliate Identifier & Link

The Profile Tab of your affiliate Account is where you can view your affiliate link and create a custom affiliate link for specific pages or products of www.mycatgrass.co.uk

Your Affiliate Identifier can be found here and is used at the end of your affiliate link

Your unique affiliate link can be found here:
The affiliate link is a link you use in webpages or social media posts to direct potential customer to our site to purchase products, creating commission or affiliate earnings for you.

Reports Profile Campaigns

Your affiliate identifier is: 775 

You can change above identifier to anything like your name, brand name.

Your referral URL is: <https://mycatgrass.co.uk/?ref=775>

Referral URL generator

Page URL: <https://mycatgrass.co.uk/> ?ref=775

Referral URL: <https://mycatgrass.co.uk/?ref=775>

Have any queries? Contact store admin

Individual Product Refferal Link

You can also use the Referral URL Generator to create your own unique referral link for specific pages and products across www.mycatgrass.co.uk
Copy the Url from the address bar in your browser after www.mycatgrass.co.uk/

For example do not copy the part that is in red – copy the part that is in Green to create your unique affiliate URL to our Ready Grown Cat Grass monthly subscription.

<https://mycatgrass.co.uk/product/cat-grass-subscription-monthly/>

Then enter the green part of the link here, in the referral URL Generator:



Campaigns

The Campaigns section of your Affiliate account allows you to see all assets for a campaign such as images, videos, link, style guides and more.

A project to promote a specific page, product or mycatgrass.co.uk as whole is a campaign. You may think your readers would prefer to hear about Ready grown Cat Grass than Grow Your Own Kits. In this case you can select the Ready Grown Cat Grass Campaign.

If you prefer to promote the whole of the website mycatgrass.co.uk and capture revenue commission from all products on the whole site then you should choose the My Cat Grass Campaign.

Each Campaign provides you with a set of Assets – marketing materials such as style guides, images, videos etc for you to use. Make sure you do not edit the images as they are all copyrighted and remain the IP of My Cat Grass. Likewise you will need to follow the styleguides to ensure the images, fonts & font size, colours and images all match the branding of My Cat Grass. Don't worry we have provided images ready for you to use straight from the downloadable campaign pack.

You will find a link at the bottom of each campaign so you can download a media pack with all the assets ready to use on your social media platforms, websites and print media.



- [How Subscriptions Work](#)
- [What's In My Cat Grass Box](#)
- [Subscribe](#)
- [Give As A Gift](#)

☑ Hello **My Cat Grass**
(not My Cat Grass? Sign Out)

Need help? Call us on 0207 164 6755

E-mail us at meow@mycatgrass.co.uk

[VIEW CART](#)

[Reports](#) [Profile](#) [Campaigns](#)

No Campaign yet

GETTING STARTED

- [> My Cat Grass](#)
- [> How Ready Grown Works](#)
- [> What's In My Cat Grass Box](#)
- [> How To Grow Your Own](#)

BUY CAT GRASS

- [> Fresh, Ready Grown](#)
- [> Grow Your Own Kits](#)
- [> Cat Grass Seeds](#)
- [> Give As A Gift](#)

CONTACT & INFORMATION

- [> Track My Cat Grass](#)
- [> Leave Feedback](#)
- [> Your Story](#)
- [> The Pounce – Bloa](#)

YOUR ACCOUNT

- [> Login](#)

PARTNER WITH US

- [> Refer a Friend](#)



My Cat Grass

Affiliate Programme Support

For Support and / or a walk through of our Affiliate programme and rates please do not hesitate to get in touch – we're here to help!

Call: 0207 164 6755

Email: meow@mycatgrass.co.uk

Website: www.mycatgrass.co.uk

